SUSTAINABLE GROWTH AND INCLUSIVE FINANCE

Visit our website: www.proxyemobility.com

Drive Green, Shape the Future
PROBLEM

- Urban pollution from carbon-based fuels
- Rising transport costs due to fuel price increases
- Youth unemployment

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Drive Green, Shape the Future
MARKET SIZE

100 Billion
• Available Market

1 BILLION
• Market Available Usable

15 Million
• Market share

USD DOLLARS
Proxy EMobility provides Affordable Electric Vehicles (motorcycles and tricycles) through a pay as you go.

App for users to find best routes & relevant information on the road.

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Drive Green, Shape the Future
Competitive advantages

✓ Affordable electric vehicles: Pay as you go
✓ Optimal user experience: App for users including optimized roads and business management for delivers
✓ Green growth: Sustainability development as a motor of our process
✓ Economic & Social Gender Impact: Enhanced accessibility, gender equality, social inclusion, reduced dependence on fossil fuels.
Terra

"Designed for durability and performance."

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Drive Green, Shape the Future
SWAPPING

Women empowerment & technical innovation

✓ Managed by women
✓ Swapping
✓ Access
✓ Social Impact

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Drive Green, Shape the Future
Business model

✓ Vehicles selling pay as you go

✓ Monthly subscriptions on the app

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Pilot Phase
Official launch of the Pilot Phase

Expansion Dakar
Large-scale deployment in Dakar

Future Expansion
Expanding our reach to new cities and countries

June 2024
Nov 2024
To be continued

KEY MILESTONES

Drive Green, Shape the Future
Thank You!

We appreciate your time and interest in Proxy Emobility. Together, let's shape the future of mobility in Africa.

Drive Green, Shape the Future